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**SMARTLABS DESIGN IS NAMED CES INNOVATIONS 2007 DESIGN AND
ENGINEERING AWARD HONOREE**

New York, November 8, 2006 – The Consumer Electronics Association (CEA[®]) today announced SmartLabs Design as an International CES Innovations 2007 Design and Engineering Awards Honoree for the SocketLinc Dimmer at the International CES New York Press Preview. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the trade press to honor outstanding design and engineering in cutting-edge consumer electronics products.

The SocketLinc Dimmer is the first full-functioning screw-in dimmer designed for individual light bulbs and fixtures. It fits lamps of all sizes and uses the INSTEON wireless home control networking technology to provide custom lighting control.

“The SocketLinc is the only device to combine a sleek, compact form factor in a dimmable device,” said Duke Chadsey, vice president of SmartLabs Design, the product development division of SmartLabs. “And although it is powerful enough for integrated home control systems, it is also user-friendly enough for consumers who are not tech-savvy. Users simply screw in the SocketLinc and the lamp is not only dimmable it becomes part of the INSTEON home control network.”

As a widely renowned consumer technology awards program that began in 1989, the prestigious Innovations Design and Engineering Awards recognize achievements in product design and engineering. It is sponsored by CEA, the producer of the International CES, the world’s largest consumer technology tradeshow, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.

SmartLabs Design's SocketLinc Dimmer will be displayed at the 2007 International CES, which runs January 8-11, 2007, in Las Vegas, Nevada. The Innovations Design and Engineering Showcase will feature honorees by product category at Innovations Plus at the Sands Expo and Convention Center, Booth #68747. New for 2007: High-Performance Audio (HPA) Innovations Honorees will also be exhibited in The Venetian on the third floor, across from the San Polo Ballroom. Best of Innovations honoree products will also be displayed at the Grand Lobby of Las Vegas Convention Center, next to Experience CEA, and at CES Unveiled: The Official Press Event of the International CES. Visit www.CESweb.org/innovations for details on Innovations 2007 Design and Engineering Honorees.

Products entered into Innovations 2007 must be available to market to U.S. retail outlets or on the company website between January 1, 2006, and June 30, 2007. The Innovations entries are judged based on the following criteria:

- Engineering qualities of the product, including technical specifications and materials used
- The product's intended use/function and user value
- Aesthetic and design qualities (using visuals provided)
- Unique and novel features
- Contributions to consumers' quality of life
- Impact on the manufacturer's business model

Products chosen as Innovations honorees reflect the innovative design and engineering of the entries. Examples may include the first time various technologies are combined in a single product or dramatic enhancements to previous product designs.

Innovations honoree products are featured on www.CESweb.org/Innovations, where you can see a list of product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

About SmartLabs, Inc.

Founded in 1992, SmartLabs, Inc., is an integrated technology company in the home automation and control industry and the only one of its kind to offer technology, product development and a distribution channel for selling to dealers and installers and direct to consumers. SmartLabs is organized into three divisions: SmartLabs Technology, the pioneering architects of INSTEON wireless home control technology; SmartLabs Design, which designs and develops private-label home control products; and Smarthome Direct, which sells its own as well as third-party products to consumers at Smarthome.com, "the Amazon.com of home automation" (*Newsweek*, 2004), and via the Smarthome catalog. More information about SmartLabs is available at www.smartlabsinc.com. SmartLabs is headquartered in Irvine, Calif.

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