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First Alert Home Safety Products to Incorporate Smarthome's INSTEON™ Technology

*Partnership Provides the First Home Control
Interconnected Smoke and Carbon Monoxide Alarms*

IRVINE, Calif., Nov. 8, 2005 – Smarthome™, the world's leading authority in electronic home improvement and automation, and First Alert® part of the Jarden Corporation (NYSE:JAH), today announced that First Alert will incorporate Smarthome's INSTEON technology in a new line of home safety products, enabling these devices to be integrated into an INSTEON home control network.

INSTEON delivers a dual-band (powerline and radio frequency) true mesh networking technology optimized for home management and control. INSTEON simply, affordably and reliably links together core home systems such as lighting, security, comfort control, consumer electronics, appliances and safety sensors for remote monitoring and control.

The two companies will initially work together to develop products that use the INSTEON protocol to connect First Alert's ONELINK™ smoke and carbon monoxide (CO) alarms to Smarthome's lighting control devices. The first jointly developed product will be an egress lighting module that illuminates an escape path when a smoke or CO alarm goes into alarm. The continuing partnership will support ongoing joint development of INSTEON/ONELINK product lines.

"We're committed to developing new products that influence consumers' interaction with their homes, making this partnership an obvious choice in light of Smarthome's leadership in electronic home improvement and automation technology," said Mark Colello, senior vice president and general manager at BRK Brands, Inc.,

manufacturer of First Alert branded home safety products. “INSTEON is more advanced than other home control networking technologies, and it is extremely compatible with First Alert ONELINK products.”

Products in the INSTEON/ONELINK line will be sold through both companies’ existing distribution channels, which include Smarthome.com, the Smarthome catalog and major retailers. And like all INSTEON-enabled devices, the new home safety products will continue to be easy to install, cost effective and reliable.

“Home control networks offer more than just greater comfort and convenience,” said Rajeev Kapur, Smarthome’s vice president, sales and marketing. “Improving safety is also an integral part of electronic home improvement and automation. Smarthome’s INSTEON technology is the most advanced and easy-to-use home networking control standard on the market today. Partnering with First Alert to broaden the INSTEON network with safety-oriented devices allows us to continue to help consumers maximize the benefits of choosing products that are INSTEON-enabled for their home control networks.”

About Smarthome

Founded in 1992, Smarthome Inc. is the world’s leading authority on electronic home improvement and automation. Smarthome is organized into three divisions: Smarthome Direct with its Smarthome.com, “the Amazon of electronic home improvement” (Newsweek, 2004); Smarthome Design, creators of best-in-class home control products; and Smarthome Technology, the pioneering architects of INSTEON dual band home control networking technology. Smarthome’s INSTEON Alliance offers a focused community for developers to incorporate the INSTEON standard into their products. Smarthome products are sold to an international customer base via the Web, phone and retail outlets, as well as to professional dealers and installers through SmarthomePro. The company’s online catalog can be found at www.smarthome.com. Information regarding INSTEON can be found at www.insteon.net. Smarthome is headquartered in Irvine, Calif.

About Jarden Corporation:

Jarden Corporation is a leading provider of niche consumer products used in and around the home. Jarden operates in three primary business segments through a number of well recognized brands, including: Branded Consumables: Ball(R), Bee(R), Bicycle(R), Crawford(R), Diamond(R), Forster(R), Hoyle(R), Kerr(R), Lehigh(R), Leslie-Locke(R) and Loew-Cornell(R); Consumer Solutions: Bionaire(R), Crock-Pot(R), First Alert(R), FoodSaver(R), Harmony(R), Health o meter(R), Holmes(R), Mr. Coffee(R), Oster(R), Patton(R), Rival(R), Seal-a-Meal(R), Sunbeam(R), VillaWare(R) and White Mountain(TM); and Outdoor Solutions: Campingaz(R) and Coleman(R). Headquartered

First Alert Home Security Incorporates INSTEON

in Rye, N.Y., Jarden has over 16,000 employees worldwide. For more information, please visit <http://www.jarden.com>.

About BRK Brands, Inc./First Alert:

For more than 25 years, BRK Brands, Inc. has been the manufacturer of First Alert(R) branded home-safety products including smoke and fire alarms, carbon monoxide alarms, fire extinguishers, escape ladders, and security products. Such products are also manufactured and marketed under the BRK Electronics(R) brand for the builder and contractor audiences. BRK Brands, Inc. products are found in more than 30 countries worldwide. BRK Brands, Inc. is headquartered in Aurora, Ill. For more information, visit www.firstalert.com.

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