



FOR IMMEDIATE RELEASE

Contact: Michelle Laird
503-705-4577 mobile
pr@smartlabsinc.com

INSTEON Makes Homes Smart and Puts Homeowners in Control
Broan/Nu-Tone, SmartLabs Design and Weiland Sliding Doors and Windows
Demonstrate INSTEON Wireless Home Control Technology at
International Builders Show

International Builders Show – February 6, 2007 – At this week’s International Builders Show at the Orange County Convention Center, leading designers and manufacturers of ventilation systems, lighting control systems, and sliding doors and windows will demonstrate how INSTEON, a wireless home control networking technology developed by SmartLabs, Inc., enables homeowners to control and manage their homes.

Any device that has the INSTEON technology embedded in it can be connected to any other device and managed from a remote control, keypad, light switch, computer, media center or mobile device, either while at home or away. It is this networking technology that makes smart homes smart and enables homeowners to perform multiple tasks at the touch of a single button. For example, when a homeowner returns from work, he or she can simply press a button on her mobile phone and the front porch lights will turn on, the garage door will open and the entry door will unlock, while inside the heat turns on, a lighting path to the kitchen is illuminated and the oven starts to warm. After dinner, he or she can sit down to watch a movie, and with the touch of a button on the remote control,

the window blinds close, the movie screen is lowered, the media center turns on and the lights dim.

“INSTEON essentially puts homeowners in control of their homes,” said Ken Fairbanks, vice president of business development at SmartLabs. “By allowing disparate devices located anywhere inside or outside the home to be connected, numerous personalized applications become possible, enabling greater efficiencies (from time savings to energy efficiency), increased security, improved multimedia experiences and more.”

INSTEON combines wireless radio frequency (RF) with the home’s existing electrical wiring, ensuring that the network functions everywhere in the home. With INSTEON’s inherent out-of-the-box interoperability, any INSTEON-enabled device, regardless of the manufacturer, automatically becomes part of the INSTEON network as soon as it is installed.

At the International Builders Show, Broan/Nu-Tone (West Hall, Booth W1121) will demonstrate how it is using the INSTEON technology in its new line of Smart Sense ceiling fans. INSTEON enables the creation of a lower-cost and more energy-efficient ventilation system in the home by allowing fans located throughout the house to be connected and programmed to automatically turn themselves on and off as needed to circulate fresh air.

Attendees visiting the Best Buy Mobile Home (West Hall, Booth W2083) and the NextGen Home Experience (Outside, Booth O2) will see the SmartLabs Design lighting control system that uses INSTEON to link lights, keypads and light switches throughout the home. Weiland Sliding Doors and Windows (South Hall, S12765) is demonstrating how INSTEON is used to remotely open and close a 50-foot window wall.

For more information about INSTEON, visit www.INSTEON.net.

About INSTEON

SmartLabs' INSTEON wireless home control networking technology uses a simple, low-cost combination of wireless and powerline communications to link core home systems such as lighting, security, comfort control, consumer electronics, appliances and safety sensors, allowing them to be controlled or monitored from anywhere in the world.

INSTEON-enabled products also bridge to other networks, such as Wi-Fi LANs, the Internet and telephony and entertainment distribution systems, allowing INSTEON to serve as the foundation for a very robust integrated home control environment. The INSTEON Alliance offers a focused community for developers and manufacturers to incorporate the INSTEON standard into their products. Information about INSTEON can be found at www.INSTEON.net.

###