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The Best Buy For Business ConnectedLife.Home Bundle with SmartLabs Design Lighting Control

- NextGen Home Experience, Outside, Booth O2
- Best Buy Mobile Model Home, West Hall, Booth W2083

**SmartLabs Design INSTEON-enabled Lighting Control System
Lights Up The Best Buy For Business ConnectedLife.Home Home
Automation and Entertainment Bundle at International Builders Show**

International Builders Show Orlando, FL – February 6, 2007 – SmartLabs, Inc., announces that the SmartLabs Design INSTEON-enabled lighting control system has been selected for the Best Buy ConnectedLife.Home entertainment and home automation bundle for builders.

The ConnectedLife.Home package available from Best Buy For Business includes a Hewlett-Packard z560 Digital Entertainment Center, LifeWare digital entertainment and automation software from Exceptional Innovation, a Microsoft Xbox 360 and the SmartLabs Design lighting control system with INSTEON technology. Other home automation components in the package include security cameras and a thermostat controller.

“This is really the first time that home automation *and* entertainment have been offered to builders in a ‘box’ by a major retailer,” said Ken Fairbanks, vice president of business development at SmartLabs. “Putting this package together with Best Buy For Business, Hewlett-Packard and Exceptional Innovation is significant for us both from a product

standpoint and in terms of market validation for the underlying INSTEON home control networking technology.”

“The exciting thing is that once the ConnectedLife.Home system with our lighting control system is in, an INSTEON network has been established. Homeowners can simply add not only our INSTEON-enabled lighting products, but also products from a variety of manufacturers that are embedding the INSTEON networking chip into their products,” continued Fairbanks.

The SmartLabs Design INSTEON-enabled lighting control products will be demonstrated throughout the NextGen Home Experience stationed outside in Booth O2 and in the Best Buy for Business Booth in the West Hall, Booth W2083.

About INSTEON

SmartLabs’ INSTEON wireless home control networking technology uses a simple, low-cost combination of wireless and powerline communications to link core home systems such as lighting, security, comfort control, consumer electronics, appliances and safety sensors, allowing them to be controlled or monitored from anywhere in the world. INSTEON-enabled products also bridge to other networks, such as Wi-Fi LANs, the Internet and telephony and entertainment distribution systems, allowing INSTEON to serve as the foundation for a very robust integrated home control environment. The INSTEON Alliance offers a focused community for developers and manufacturers to incorporate the INSTEON standard into their products. Information about INSTEON can be found at www.INSTEON.net.

About SmartLabs, Inc.

Founded in 1992, SmartLabs, Inc., is an integrated technology company in the home automation and control industry and the only one of its kind to offer technology, product development and a distribution channel for selling to dealers and installers and direct to consumers. SmartLabs is organized into three divisions: SmartLabs Technology, the pioneering architects of INSTEON wireless home control technology; SmartLabs Design, which designs and develops private-label home control products; and Smarthome Direct, which sells its own as well as third-party products to consumers at Smarthome.com, and via the Smarthome catalog. More information about SmartLabs is available at www.smartlabsinc.com. SmartLabs is headquartered in Irvine, Calif.

About Best Buy For Business

Best Buy For Business is designed to meet the technology needs of small businesses, offering business-class technology products and technology solutions consultations to help small business owners design, implement and maintain their technology infrastructure. Customers can engage Best Buy For Business through locations within

more than 300 Best Buy stores around the country, via the web at www.bestbuyforbusiness.com, and over the phone.

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