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Smarthome Partners With Integration Associates to Develop a Family of INSTEON ICs

IRVINE, Calif., Nov. 10 2005 – Smarthome™, the world's leading authority in electronic home improvement and automation, today announced a partnership agreement with silicon supplier Integration Associates that will lead to the development of a family of INSTEON Integrated Circuits (ICs).

INSTEON is a dual-mode (powerline and RF [radio frequency]) true mesh networking technology optimized for home management and control. Simple, affordable and reliable, INSTEON links together core home systems such as lighting, security, comfort control, consumer electronics, appliances and safety sensors for remote monitoring and control.

Under the terms of the agreement, Smarthome will work with Integration Associates to develop enhanced INSTEON ICs. In a co-marketing agreement, the new silicon will be made available to product designers wishing to use the INSTEON protocol through Smarthome and Integration Associates.

“INSTEON is the only protocol to seamlessly combine RF and powerline to create a robust and reliable dual-mode home management network,” said Nick Dutton, director of business development for Integration Associates. “Quite frankly, it removes the complexity from home automation installations, and customer acceptance of this new protocol should grow exponentially.”

The INSTEON IC product family is designed to bring together the INSTEON network stack with the processing, memory, powerline and RF components into a single package solution, thus reducing size, latency and design complexity.

"This partnership will leverage Integration Associates' advanced RF design capabilities to manufacture ICs that are optimized for INSTEON," said Dan Cregg, Smarthome's vice president of engineering. "By using Integration Associates' fully integrated RF technology with advanced features such as the automatic antenna tuning, which provides enhanced performance, reduced INSTEON product development cycles while providing the Home Automation industry's lowest cost Bill of Materials."

About Smarthome

Founded in 1992, Smarthome Inc. is the world's leading authority on electronic home improvement and automation. Smarthome is organized into three divisions: Smarthome Direct with its Smarthome.com, "the Amazon of electronic home improvement" (*Newsweek*, 2004); Smarthome Design, creators of best-in-class home control products; and Smarthome Technology, the pioneering architects of INSTEON. Smarthome's INSTEON Alliance offers a focused community for developers to incorporate the INSTEON standard into their products. Smarthome products are sold to an international customer base via the Web, phone and retail outlets, as well as to professional dealers and installers through SmarthomePro. The company's online catalog can be found at www.smarthome.com, information regarding INSTEON can be found at www.insteon.net. Smarthome is headquartered in Irvine, Calif.

About Integration Associates

Integration Associates is a fabless semiconductor company headquartered in Mountain View, Calif., with offices and design centers in Europe and North America. Integration Associates designs and delivers tested wafers and packaged ICs for wireless, wireline and power system management applications for a wide range of systems. For more information about Integration Associates and its products, visit www.integration.com.

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