



**FOR IMMEDIATE RELEASE**

**For more information contact:**

**Michelle Laird**

**503-705-4577**

**[pr@smartlabsinc.com](mailto:pr@smartlabsinc.com)**

**SmartLabs INSTEON-Compatible RemoteLinc Wireless Remote Control Wins *Electronic House* Product of the Year Award**  
*New Handheld Remote Gives Users Control of Hardwired and Battery Operated INSTEON Devices*

**Irvine, Calif. – August 1, 2007** – SmartLabs, Inc.<sup>™</sup>, the world’s leading authority in home automation and control, has won the *Electronic House* Product of the Year Award for its newly introduced INSTEON-compatible RemoteLinc wireless remote control. The success of the RemoteLinc is key to the development of the connected home as it clearly demonstrates that wireless RF and powerline devices can mutually co-exist and benefit each other to create the ultimate reliability solution for the connected home eco-system.

“The release of RemoteLinc reaffirms SmartLabs’ commitment to the benefits of a dual mesh INSTEON network which leverages both powerline and RF simulcast communications and creates a truly low cost, highly reliable, family of devices in the home,” said Dan Cregg, chief technology officer, SmartLabs.

The power of the INSTEON technology is its flexibility in allowing development of product and solutions for consumers that can be either RF, powerline or both thus adding to the INSTEON networks simplicity, and affordability. This innovative strategy has allowed INSTEON to gather more than 40% market share, since its debut two years ago according to West Technology Research Solutions.

“With the release of the INSTEON RemoteLinc, SmartLabs continues to fulfill the vision for the INSTEON dual mesh (powerline and RF) that was outlined with the initial INSTEON release in 2005,” said George West of West Technology Research Solutions. “The INSTEON RemoteLinc extends the INSTEON portfolio by providing untethered operation, enabled by the wireless component of the INSTEON protocol. We expect that this is only the first of many RF enabled products coming to market utilizing INSTEON technology.”

The RemoteLinc is but another addition to the INSTEON-compatible product community which today has over 1400 developers and 100 manufacturers ranging from home lighting, security, heating/air conditioning, and appliances.

*Electronic House* magazine editors selected the RemoteLinc as its Product of the Year for its technical innovation, simplicity to use and overall value.

The RemoteLinc wireless remote control is now available for \$49.99 at [www.smarthome.com](http://www.smarthome.com). For more information about the award winning INSTEON home control networking technology, please visit [www.insteon.net](http://www.insteon.net)

### **About INSTEON**

SmartLabs' INSTEON wireless home control networking technology uses a simple, low-cost combination of wireless and powerline communications to link core home systems such as lighting, security, comfort control, consumer electronics, appliances and safety sensors, allowing them to be controlled or monitored from anywhere in the world. INSTEON-compatible products also bridge to other networks, such as Wi-Fi LANs, the Internet and telephony and entertainment distribution systems, allowing INSTEON to serve as the foundation for a very robust integrated home control environment. The INSTEON Alliance offers a focused community for developers and manufacturers to incorporate the INSTEON standard into their products. Information about INSTEON can be found at [www.INSTEON.net](http://www.INSTEON.net).

### **About SmartLabs, Inc.**

Founded in 1992, SmartLabs, Inc., is an integrated technology company in the home automation and control industry and the only one of its kind to offer technology, product development and a distribution channel for selling to dealers and installers and direct to consumers. SmartLabs is organized into three divisions: SmartLabs Technology, the pioneering architects of INSTEON wireless home control technology; SmartLabs Design, which designs and develops private-label home control products; and Smarthome Direct,

which sells its own as well as third-party products to consumers at Smarthome.com, and via the Smarthome catalog. More information about SmartLabs is available at [www.smartlabsinc.com](http://www.smartlabsinc.com). SmartLabs is headquartered in Irvine, Calif.